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**ADVANCED FACIAL PLASTIC SURGERY CENTER**

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# FACELIFT EXPERT

## **Q: What do I need to know to achieve safe, natural, and beautiful facelift results?**

**A:** With technological advancements and surgical expertise, facelift surgery is a safe, effective, confidence-building, and life-changing option to achieve a healthy, rejuvenated look. A facelift is a cosmetic surgical procedure that rejuvenates the face by reestablishing support for underlying facial tissues and removing excess skin to achieve a smoother, more youthful contour. In today's youth-conscious and employment-focused society, it's no wonder that the facelift is one of the most desired surgical procedures.

## **Choosing the Right Doctor: Facial Plastic Surgeons**

When choosing the right surgeon for your facelift, experience and expertise are everything. Be certain your facelift surgeon specializes in aesthetic facial plastic surgeries and is board certified in the area that you wish to have surgery. Facial plastic surgeons and general plastic surgeons are required to complete specialty training in cosmetic facial surgery. Carefully look at your physician's education to ensure that they are the best choice to operate on your face. The doctor should also have medical privileges at an accredited hospital or surgery center to perform your surgery; these medical institutions uphold strict, high standards for the doctors associated with the facility. Advocate for your safety during cosmetic procedures by ensuring that your physician is specifically certified to take care of you.

Dallas' own double board-certified facial plastic surgeon, Dr. Benjamin Bassichis, focuses exclusively on plastic and reconstructive surgeries of the face, neck, and head. A specialist in facial cosmetic surgery, Dr. Bassichis feels that it's important to customize each surgery for each patient for natural, beautiful results. "My philosophy of facial rejuvenation and facelift surgery is not facial changing, but a restoration to enhance the ageless beauty of my patients," Dr. Bassichis says. "I strive to turn back the hands of time and allow their own natural beauty to emerge."

## **Long-term Results: What You Need to Know**

While facelifts of the past primarily pulled back the skin tightly back or upward yielding an artificial-looking result, today's advanced techniques create harmony and balance through judicious lifting combined with volume restoration offering patients naturally rejuvenated, long-lasting outcomes.

For long-term results, avoid "lunchtime" facelifts and other quick-fix regimens. If you are seeking more than surface changes to your skin, only a proven surgical procedure will give you real results. The best candidates for facelift surgery are nonsmoking, healthy individuals with good facial skin elasticity.

## **Facelift Maintenance: The Secrets to Custom, Superior Facelift Results**

Maintaining and optimizing the results of a facelift can be achieved more naturally and effectively than ever before with the artful, customized combination of cosmetic techniques. Whether used on its own or as a supplement to a facelift, Fractionated CO2 Laser resurfacing is a proven modality for fresh, younger-looking skin. This innovation represents state-of-the-art technology for effectively treating wrinkles, age spots, acne scarring, and other facial irregularities to achieve significant improvements in facial skin tone, texture, and tightening. Fractionated CO2 laser with its excellent results, lower downtime, and fewer risks than other facial resurfacing techniques, is rapidly becoming the leader in the field of facial skin rejuvenation. Incorporating the latest scientific research in facial maturation, Dr. Bassichis' facelift philosophy emphasizes volume restoration for natural-appearing facial care. Facial filler injections are used at the time of facelift surgery and to maintain surgical results to regain healthy, youthful facial contours and to achieve persistent, effective, natural-appearing outcomes that can be successfully maintained over time. With his holistic approach to facial health, Dr. Bassichis and his professional Medi.SPA staff care for their facelift patients' (and all patients') skin using treatments customized for their needs. From sunscreens and topical antioxidants to PhotoFacials, Dr. Bassichis ensures that his patients achieve a lifetime of facial health.

## **Completing your Beautiful Results**

When considering your facelift, ask your surgeon about skin treatments for your chest, décolleté, face, and hands as well. Procedures such as laser resurfacing, PhotoFacial, microdermabrasion, chemical peels, and physician-grade skin care can optimize and customize your surgical results. These procedures will not only help minimize wrinkles and other skin concerns, but your refreshed complexion will complement your newly rejuvenated facial contours. Talk to your facelift expert about options for achieving that healthy, radiant glow you've always dreamed of.