



Dallas Facial Plastic Surgeon releases latest publication regarding the use of Botox®.

More and more people are looking for non-invasive methods to help stop the aging process. Alternatives to surgery exist, but physicians must have proper training to maximize the benefit of these non-surgical options. Dr. Benjamin Bassichis has just published his latest article in Facial Plastic Surgery Clinics of North America to teach other physicians how to use Botox® more effectively.

(PRWeb via [PRWeb](#)) December 30 2003--Benjamin Bassichis, MD, Director of the Advanced Facial Plastic Surgery Center, recently published his latest article on the uses of Botox® (Irvine, CA) for non-surgical rejuvenation of the face. The importance of continued education in this new and growing field is vital to achieving optimal results. Having first trained as a head and neck surgeon, who underwent further intensive, subspecialty training to specialize only in facial plastic surgery; Dr. Bassichis uses his knowledge of facial muscles to provide customized treatments for his patients. Through his articles, which are published in the Facial Plastic Surgery Clinics of North America, physicians around the world can learn techniques to improve their skills with Botox®.

In the first article, "Evaluation of the patient for cosmetic Botox® injections", Dr. Bassichis and Dr. Steven Dayan (Chicago), formulated a step by step method to customize treatments for each patient. Understanding each individual patient's facial anatomy is the key to providing consistent and optimal results.

The latest and current article, also published in the Facial Plastic Surgery Clinics, Dr. Bassichis and Dr. J. Regan Thomas (Chicago) discuss, "The use of Botox® to treat glabellar rhytids". On April 15, 2002, the U.S. Food and Drug Administration approved Botox for the use in the glabellar region for cosmetic application. Overall, the most popular area for which patients request Botox treatment is the wrinkled glabella, also known as the frown lines between the eyebrows. Treatment of this area provides patients with a more refreshed, less stern appearance, which achieves a more youthful look. This article teaches other physicians the anatomy of the region, which muscles are involved, and effective ways to inject Botox for maximum results.

Both articles are in peer-reviewed, highly regarded medical journals that require other physicians to approve the content prior to publication. Dr. Bassichis is also a member of the Botox Cosmetic Physician Network, which was established by Allergan to promote the highest level of Botox treatment.

Dr. Bassichis also currently serves as a Clinical Assistant Professor at the University of Texas-Southwestern Medical School. He lectures at monthly grand rounds on Facial Plastics Surgery topics. Dr. Bassichis also volunteers his time at the Veteran's Hospital of Dallas, where he supervises residents in the operating suite and clinics.

For more information about Botox, fillers (Collagen or Restylane), non-surgical facial rejuvenation, or any of the surgical options that Dr. Bassichis uses, such as facelift, eyelid lift, nasal reshaping, or browlift, please call the Advanced Facial Plastic Surgery Center at 972-774-1777.

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