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WHAT'S NEW IN FACIAL  
PLASTIC SURGERY: A NATURAL  
LOOKING RESULT

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eality TV shows such as “Extreme Makeover” do not reflect the reality of what’s going on in cosmetic surgery today. In fact, the specialty of Facial Plastic Surgery has undergone a shift in the approach to facial maturation. This shift has consisted of a departure from the old-style ‘subtractive’ facelift techniques to newer ‘restorative’ facial procedures to evoke more beautiful, natural-looking results.

Older methods of facelift surgery consisted mainly of removing (subtracting) skin and fat and pulling tissues tight. This approach to facial plastic surgery often resulted in the “wind tunnel” look that screams “I’ve had a Facelift!”

The modern approach to cosmetic rejuvenation seeks to emulate youthful facial features. Specialists in facial plastic surgery recontour and restore the face. The results of modern aesthetic surgery reveal a more beautiful, youthful YOU. Additionally, there are new minimally invasive and endoscopic techniques to achieve maximal results with minimal recovery times.

The goal of cosmetic facial plastic surgery today is to provide natural, not “done” results. When performed expertly, friends and family of an aesthetic surgery patient will often comment that a patient looks great, but can’t put their finger on what the change is. Good plastic surgery doesn’t look like surgery, it just looks good. ■

Dr. Benjamin Bassichis is a board certified Facial Plastic and Reconstructive Surgeon, and Director of the Advanced Facial Plastic Surgery Center in Dallas. A renowned physician who has lectured throughout the country on plastic surgery techniques including minimally invasive facial plastic surgery, Dr. Bassichis has also been featured on several prominent national news programs. He is a Clinical Assistant Professor at the University of Texas-Southwestern Medical Center. Please go to [www.advancedfacialplastic.com](http://www.advancedfacialplastic.com) or call 972-774-1777 for more information.