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HAT IS MINIMALLY INVASIVE FACIAL PLASTIC SURGERY?

Minimally invasive facial plastic surgery is a modern concept based on customizing treatments with advanced surgical techniques to provide excellent cosmetic results while minimizing surgery and recovery time. Minimally invasive facial surgery has many patient advantages including: small and virtually invisible incisions, less bruising, less swelling, more rapid recovery and return to normal activity, and natural appearing results. The surgery is performed as an outpatient and hospital stay is rarely required. Examples of minimally invasive procedures include endoscopic brow, mid-face and/or necklifts which utilize small cameras and specially-designed instruments to rejuvenate the face. Other procedures such as chin or cheek implants and facial liposculpture also achieve significant results with minimal recuperation. These procedures can be excellent alternatives for patients seeking improvement without the invasiveness and recovery associated with full facelift, necklift or eyelid surgeries.

In recent years, the plastic surgery industry has seen a trend toward less invasive facial rejuvenation techniques that offer shorter recovery periods with levels of aesthetic satisfaction comparable to more invasive and complex procedures. There are many options for “lunchtime” and minimally invasive procedures that yield amazing results, so consult with your facial plastic surgeon to see what techniques are best for you.

Voted one of D Magazines' Top Cosmetic Surgeons, Dr. Benjamin Bassichis is a double board certified Facial Plastic and Reconstructive Surgeon who is the Director of the Advanced Facial Plastic Surgery Center in Dallas. A respected physician who has lectured throughout the country on the latest cosmetic surgery and skin care techniques, Dr. Bassichis has also been featured on several prominent national news programs. He is a Clinical Assistant Professor at the University of Texas-Southwestern Medical Center. Please call 972-774-1777 or go to www.advancedfacialplastic.com for more information.